## Graduation Rates by Program

The program level completion rate is the percent of the cohort graduating within 150% normal time of the program length.

| Program | 2017 | 2018 | 2019 | 2020 | 2021 |
|---|---|---|---|---|---|
| Associate of Science in Accounting | 23% | 25% | 30% | 24% | 24% |
| Associate of Science in Business Administration | 18% | 21% | 25% | 25% | 25% |
| Bachelor of Science in Accounting | 29% | 32% | 26% | 25% | 22% |
| Bachelor of Science in Business Administration | 31% | 29% | 24% | 20% | 21% |
| Bachelor of Science in Finance | 21% | 15% | 30% | N/A | N/A |
| Bachelor of Science in Project Management | 21% | 20% | 27% | 17% | 25% |
| Master of Business Administration | 58% | 59% | 58% | 58% | 62% |
| Master of Science in Accounting | 44% | 53% | 48% | 45% | N/A |

*N/A = fewer than 10 students in the cohort

The rates disclosed above reflect historical outcomes and should not be relied on by anyone as an implicit or explicit representation or promise of future outcomes for any students.

# COLLEGE OF BUSINESS AND MANAGEMENT

ACBSP Student Achievement Data

## Retention Rate by Program

The program level retention rate includes all students who were active or on leave in the program at any point during the calendar year, and were subsequently retained (still active/leave or had graduated) as of 12/31 of that same calendar year.

| Program | 2017 | 2018 | 2019 | 2020 | 2021 |
|---|---|---|---|---|---|
| Associate of Science in Accounting | 55% | 50% | 50% | 53% | 53% |
| Associate of Science in Business Administration | 52% | 49% | 48% | 46% | 47% |
| Bachelor of Science in Accounting | 60% | 60% | 60% | 65% | 64% |
| Bachelor of Science in Business Administration | 60% | 59% | 59% | 61% | 60% |
| Bachelor of Science in Finance | N/A | N/A | N/A | N/A | N/A |
| Bachelor of Science in Project Management | 66% | 62% | 59% | 63% | 59% |
| Master of Business Administration | 77% | 75% | 76% | 79% | 79% |
| Master of Science in Accounting | 69% | 64% | 89% | N/A | N/A |

*N/A = fewer than 10 students in the cohort

The rates disclosed above reflect historical outcomes and should not be relied on by anyone as an implicit or explicit representation or promise of future outcomes for any students.

## 2021 Business Program Graduates by Concentration

Data in the tables below includes graduates from January 1 to December 31, 2021.

### Associate Degrees

| Program | Graduates |
|---|---|
| Associate of Science in Accounting | 185 |
| Associate of Science in Business Administration | 1287 |

### Baccalaureate Degrees

| Program/Concentration | Graduates |
|---|---|
| Bachelor of Science in Accounting | 146 |
| Bachelor of Science in Business Administration | 1330* |
| Business Development concentration | 124 |
| Data Analytics concentration | 17 |
| Digital Marketing concentration | 25 |
| Finance concentration | 78 |
| General concentration | 237 |
| Healthcare Management concentration | 145 |
| Human Resource Management concentration | 202 |
| Information Technology concentration | 69 |
| International Business concentration | 10 |
| Logistics/Supply Chain Management concentration | 102 |
| Management concentration | 165 |
| Marketing concentration | 29 |
| Organizational Behavior concentration | 35 |
| Project Management concentration | 93 |
| Public Administration concentration | 13 |
| Bachelor of Science in Project Management | 81 |

*The total count of specialization graduates may be more than the total program graduates if a student graduated with more than one specialization.

**Masters Degrees**

| Program/Concentration | Graduates |
|---|---|
| Master of Business Administration | 731* |
| Accounting concentration | 49 |
| Data Analytics concentration | 38 |
| Entrepreneurship concentration | 44 |
| Finance concentration | 28 |
| General concentration | 127 |
| Global Leadership concentration | 27 |
| Healthcare Management concentration | 142 |
| Human Resource Management concentration | 92 |
| Logistics Management concentration (Government track) | 6 |
| Logistics Management concentration (Military track) | 7 |
| Logistics Management concentration (Private Sector track) | 18 |
| Marketing concentration | 40 |
| Operations/Supply Chain Management concentration | 38 |
| Project Management concentration | 72 |
| Technology Management concentration | 36 |

*The total count of specialization graduates may be more than the total program graduates if a student graduated with more than one specialization.