CTU’s AU-ABC Bachelor of Science in Management

Program Goals

The Bachelor of Science in Management (BSM) program for at Colorado Technical University is designed to build upon a foundation of technical skills obtained in a wide variety of disciplines and through professional experience and provide the additional fundamental knowledge to empower the graduate to be successful as a leader in their specific area of expertise.

The upper-division skill set obtained at Colorado Technical University is not intended to reinforce the “trade skills” that the professional NCO has already developed, rather it is intended to provide the added business and management acumen required so that the CCAF graduate can apply these trade skills at higher levels of organizational leadership, whether in a military or civilian career path.

For example, Air Force NCOs will garner the additional business and management skills to:

• become a supervisor;
• manage Human Resources;
• manage organizational change;
• understand, utilize, and instantiate effective management decision making and strategies;
• apply appropriate operations management principles;
• be life-long learners who are flexible and can apply sound principles and strategies to resolve the complex and evolving management related issues of the future;
• be prepared and ready to apply these skills, among others, to Air Force operations or to manage challenges in the civilian world.

All of these additional skills would be applied in the context of their chosen trade, as determined by their associate’s degree area.