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Colorado Technical University Speaker Series Offers Students and Alumni Insights from Nationally-Recognized Industry Experts

Jane McGonigal and Keith Ferrazzi join the 2014 CTU Presents Lecture Series

Colorado Springs, Colo. (April 7, 2014) – [Colorado Technical University](http://ctuonline.edu) (CTU) today announced that video game designer and gamification authority Jane McGonigal and business relationship expert Keith Ferrazzi will speak with CTU students, alumni and faculty as part of the 2014 CTU Presents lecture series.

CTU Presents is a series of interactive guest lectures for current and aspiring leaders that cover top-of-mind topics like emerging technology, innovative approaches to problem-solving, and building a powerful professional network. The program uses social and mobile technology to connect thousands of CTU students, alumni, and faculty worldwide with globally-recognized experts in business, management, and technology. CTU Presents speakers share their experiences, predictions, and practical advice that attendees can immediately apply to their career and life.

“At CTU, we’re committed to delivering new and meaningful opportunities for students to grow and maintain their professional networks and knowledge both while they’re enrolled and after graduation,” said Dr. Connie Johnson, University Provost and Chief Academic Officer at CTU. “By streaming through YouTube and taking questions in real-time from attendees via mobile SMS text, CTU Presents webcasts give attendees the opportunity to get exclusive access to today’s thought leaders using tools that fit their fast-paced and connected lives.”

Real-World Problem Solving through Game Design

CTU Presents kicks off on April 17 with a lecture from Jane McGonigal, a designer of alternate reality games that improve lives and solve real-world problems. As part of CTU’s quarterly Doctoral Symposium in Denver, McGonigal will share insights from her *New York Times* bestselling book, “Reality is Broken: Why Games Make Us Better and How They Can Change the World,” to explain how gaming propels people to uncover their own innovative methods for addressing human needs.

“Translating problem-solving skills from gaming into the worlds of education and business is a key area of focus for me,” McGonigal said. “I am excited to share how game theory can help students develop innovative solutions to real-life challenges that we face at work and in our everyday lives.”

Those interested in attending Jane McGonigal’s lecture can visit the following website to RSVP: <http://ctupresents-janemcgonigal-webcast.eventbrite.com>.

Relationship Building in the Business World

On June 20, as part of CTU’s graduation weekend in Denver, Keith Ferrazzi will speak with students about the importance of building meaningful relationships. Ferrazzi, an expert in business relationship development and behavioral and organizational change, will present practical ways to grow and

cultivate a professional network from his *New York Times* bestselling books “Never Eat Alone” and “Who’s Got Your Back?”

“Finding success in life and work is all about the quality of our relationships,” said Keith Ferrazzi. “I’m looking forward to helping CTU students understand the impact that connecting with others and maintaining their current relationships can have on their professional career.”

Those interested in attending Keith Ferrazzi’s lecture can visit the following website to RSVP:
<http://ctupresents-keithferrazzi-webcast.eventbrite.com>.

Registration Details

All upcoming CTU Presents events are available at <http://bit.ly/CTUeventbrite>. Attendees can join the conversation on Twitter using the #CTUpresents hashtag or by following CTU’s Twitter handle, @CTUniversity at <http://twitter.com/ctuniversity>.

About Colorado Technical University

Founded in 1965, Colorado Technical University (CTU) provides higher education to connect students to what matters most in reaching their professional goals. CTU offers more than 100 undergraduate and graduate programs taught by real-world faculty members who enrich the curriculum with their industry experience and prepare students for today’s challenges and the hard-hitting problems of tomorrow. CTU’s personalized, online learning system allows students to control what, where, when and how they learn. Students can also learn and connect on campuses in multiple cities. With the help of faculty, industry professionals and more than 70,000 alumni, CTU students can also grow a powerful professional network to use their entire career. For more information, please visit www.coloradotech.edu.