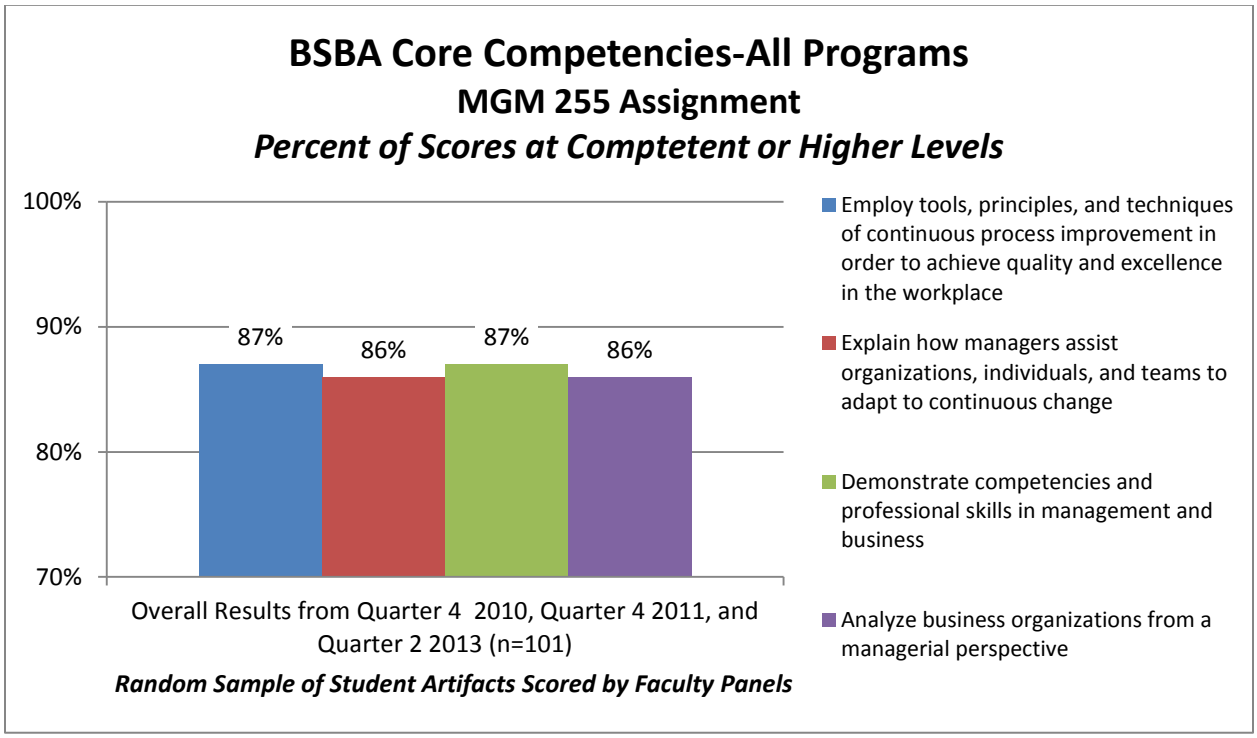
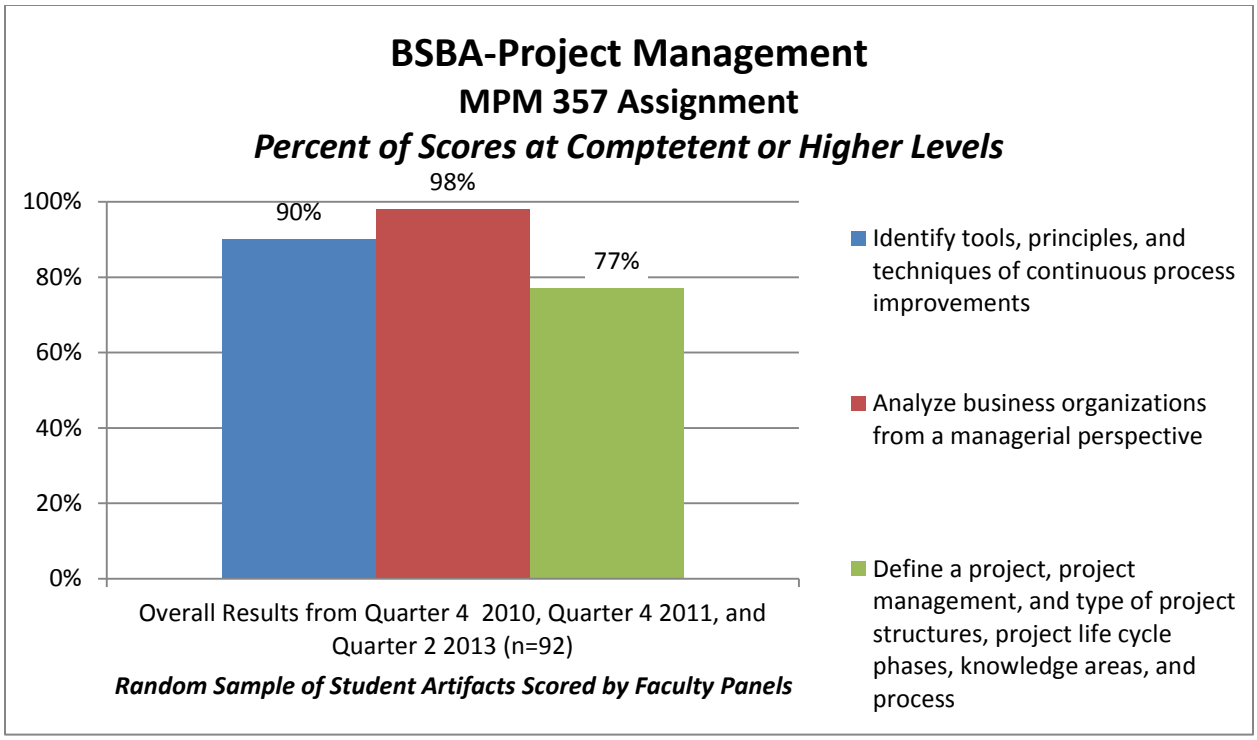
Colorado Technical University
College of Business and Management Student Learning Achievement Data

The following charts report recent student learning achievement data based on faculty assessments of program competencies in artifacts of key assignments for the undergraduate and graduate business programs. The artifacts, randomly selected samples, were assessed by faculty panels using standard program rubrics. Program leaders developed rubrics with a four-point scale that includes a narrative description of the expectations for student achievement at each level: Mastery, Effective, Competent, and Minimal.

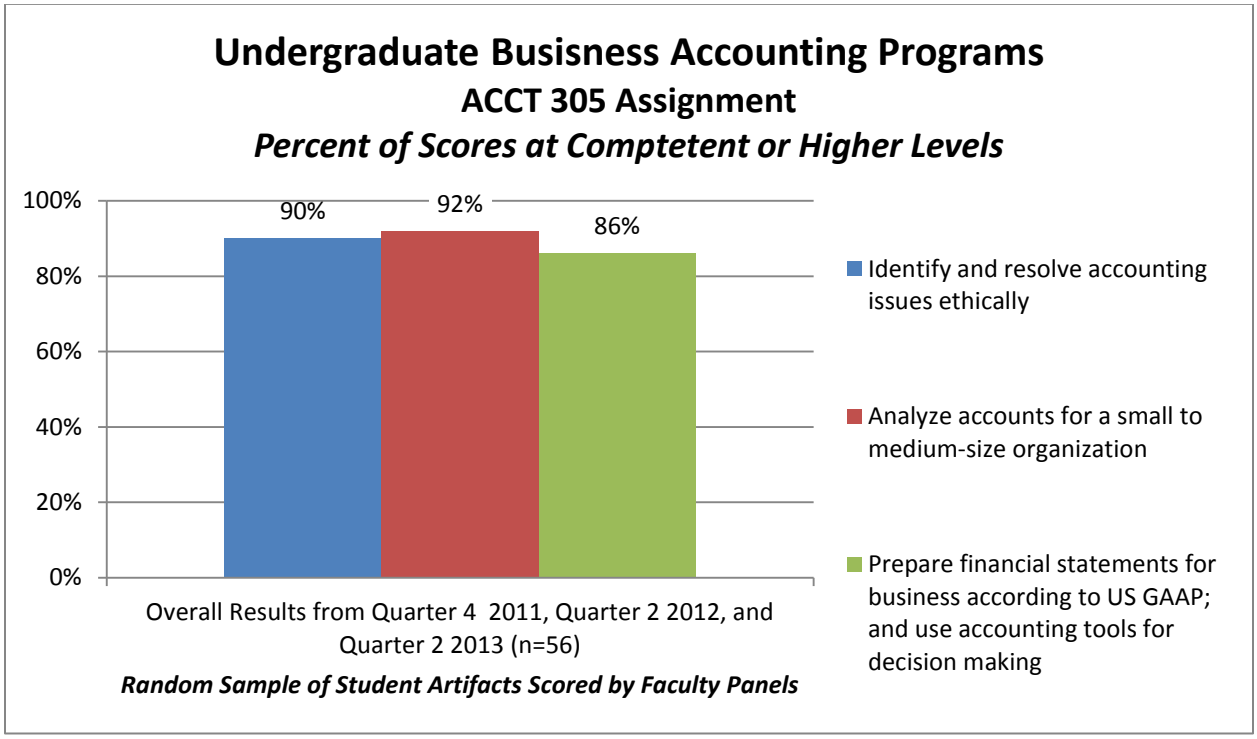
The undergraduate and graduate rubrics are evaluation tools of student progress as demonstrated by student artifacts in key assignments. Data from the assessment of these artifacts provide information on student achievement in the degree programs. These data are analyzed by program leaders in order to make changes or improvements that are intended to improve student learning.

Bachelor of Science in Business Administration





Undergraduate Accounting Programs



Master of Business Administration

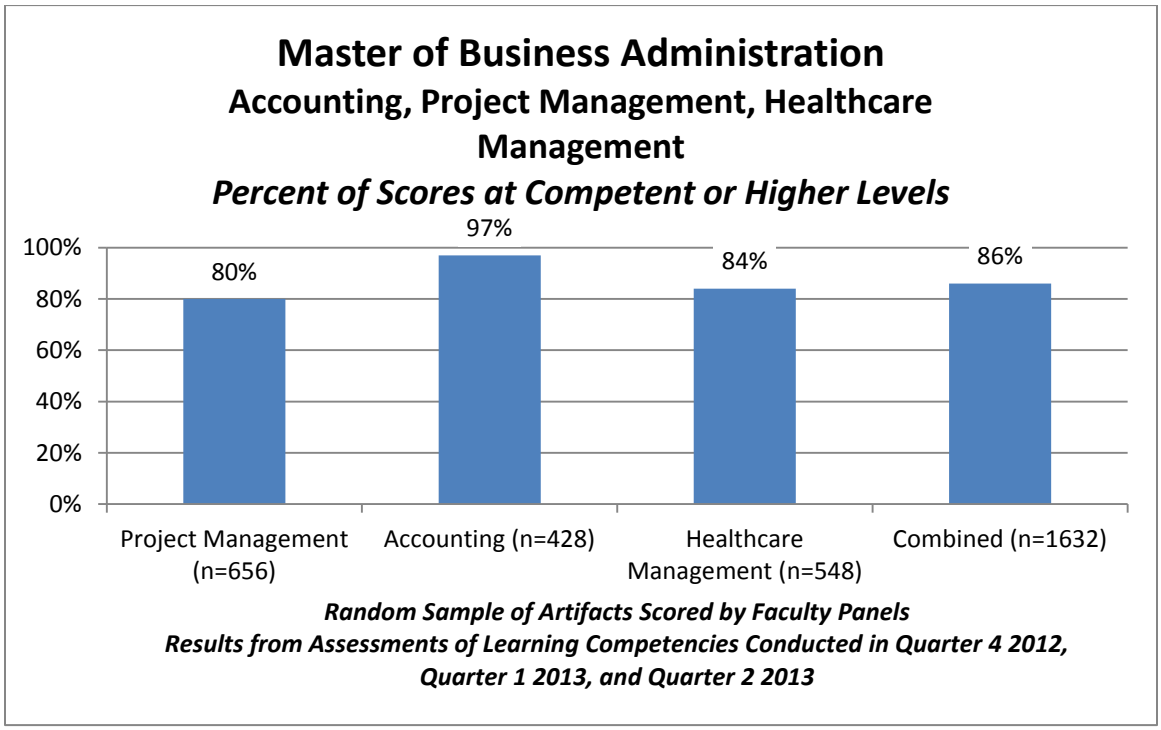
Learning Competencies Assessed

MBA Project Management:

- Apply the project management process and knowledge areas to a project
- Analyze project scope and identify project key tasks and stakeholders
- Develop a detailed list of project tasks and arrange them in a project work breakdown structure

MBA Accounting:

- Apply sound business principles and practices to the unique field of healthcare
- Demonstrate visionary leadership skills by creating innovative solutions
- Analyze processes related to change management
- Interpret and implement regulations affecting healthcare within ethical constraints
- Compare and contrast reimbursement options to maximize profitability

MBA Healthcare Management:

- Apply sound business principles and practices to the unique field of healthcare
- Demonstrate visionary leadership skills by creating innovative solutions
- Analyze processes related to change management
- Interpret and implement regulations affecting healthcare within ethical constraints