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Colorado Technical University Launches Online Master of Science in Management Degree to Meet Business Needs in Enterprise Information Systems

CTU Also Introduces Online Associate Degree in Health Administration Services

Colorado Springs, Colo. (Nov. 29, 2010) – <u>Colorado Technical University</u> (CTU), a leading provider of education for career-motivated students, today announced the launch of two new programs available online: a Master of Science in Management (MSM) with a concentration in enterprise information systems and an Associate of Science in Health Administration Services (ASHAS).

The MSM with a concentration in enterprise information systems was developed as a result of a partnership with a Fortune 200 company and one of the world's largest providers of information technology services. CTU worked with the company's office in the Colorado Springs area that was looking for a culture change through employee professional development.

"Working with our education partner we developed an advanced degree that met its business needs," said Mike Boyd, vice president of the Center for Business and Community Partnerships at CTU Colorado Springs. "We started with a small group of students and then saw that this degree could be applicable to students and employers nationwide."

The MSM with a concentration in enterprise information systems helps students learn how to analyze, create and manage technical solutions that work across an entire organization, not just specific departments or business functions. This is especially important given the complexities of today's larger organizations. The program teaches professional skills, including effectively presenting technology goals, solutions and budgets for upper-management approval; determining and calculating project risks; and planning projects based on time, cost, resources and technical specifications.

The new ASHAS degree is designed to prepare students to meet business needs in the healthcare industry.



"These online programs demonstrate our commitment to career-relevant curricula designed to meet today's changing workforce needs and opportunities," said David Leasure, interim chief executive officer for CTU. "Through these degree programs, students will develop practical skills that should expand their career opportunities – whether they're seeking to advance in their current jobs or wanting to switch professions."

The <u>Associate of Science in Health Administration Services</u> (ASHAS) is designed to provide training in the principles and techniques used in the administrative side of the healthcare industry. This online degree program offers students the opportunity to learn about healthcare finance, human resources, healthcare administration, reimbursement systems and healthcare records, as well as regulatory, ethical and legal issues facing the industry. As part of the curriculum, the program also offers students the opportunity to participate in a professional learning experience in a healthcare setting.

The ASHAS degree is also designed to prepare students to take the <u>Certified Medical Administrative</u> <u>Assistant</u> exam offered by the National Health Career Association. This exam is voluntary, but passing it can be a further indication that a graduate is capable of performing the administrative and clinical tasks necessary to keep offices and physicians clinics running smoothly.

For more information about CTU or to register for the new degree programs, please visit www.coloradotech.edu.

About Colorado Technical University

Founded in 1965, Colorado Technical University (CTU) provides higher education for today's career-focused students and offers students support, flexibility and resources to advance personally and professionally. CTU offers associate, bachelor's, master's and doctoral degrees. CTU campuses include ground schools in Denver, Colorado Springs, Colo.; Pueblo, Colo.; Sioux Falls, S.D.; and Kansas City. The school also delivers degree programs 100 percent online via its award-winning virtual campus, which was recognized as "Best of the Best" in the 2009 Computerworld Honors Program. For more information, please visit www.coloradotech.edu.

CTU is accredited by The Higher Learning Commission and a member of the North Central Association of Colleges and Schools. For more info visit www.ncahigherlearningcommission.org or call 312-263-0456. CTU is also a member of the Career Education Corporation (NASDAQ:CECO) network of universities, colleges and schools. For more information visit www.careered.com. CTU does not guarantee employment or salary.