



**FOR IMMEDIATE RELEASE**

Media Contact:  
Lauren Cameron  
(303) 951-2570  
[lcameron@linhartpr.com](mailto:lcameron@linhartpr.com)

**Three Students at Colorado Technical University in Colorado Springs  
Win Local Advertising Awards**

**Colorado Springs, CO (May 04, 2011)** – [Colorado Technical University](http://www.coloradotech.edu) (CTU), a leading provider of education for career-motivated students, today announced that three students from the CTU Colorado Springs campus were awarded Student ADDY® Awards from the Colorado Springs chapter of the [American Advertising Federation](http://www.aaf.org) (AAF), the world’s oldest advertising trade association.

The Student ADDY Awards are the advertising industry’s premier student competition sponsored annually by the AAF at the local, regional and national level. The CTU students, who are all currently pursuing undergraduate degrees in either digital media design or visual communications and live in Colorado Springs, won gold or silver awards for their work submitted in three different categories:

- Barry Farley – Gold ADDY – Magazine Campaign – “Domestic Reality”
- James White – Silver ADDY – Packaging Design – “Noir Pluie”
- Carol Cuppy – Silver ADDY – Digitally Enhanced Illustration – “The Cat and Hedgehog”

To be eligible for the Student ADDY Awards, all applicants must be enrolled either as full- or part-time students at an accredited U.S. education institution, and the work submitted must have been developed specifically for this competition or from previous class projects or student contests. The work from all three students is now eligible for judging at the regional and national levels.

“The Student ADDY Awards provide industry recognition for our students and their creative design skills,” said Lanka Elson, chair of IT and digital media design at CTU Colorado Springs. “We’re proud to support our students in this prestigious competition.”

In addition to their coursework, all three students receive hands-on experience through the CTU Eagle Design Studio, which allows the students an opportunity to put their education into practice and gain real-life work experience.

CTU Colorado Springs offers undergraduate and graduate degrees in the following areas: business and management, information systems and technology, engineering, computer science, criminal justice and digital media design. To learn more about these programs and all the degrees available at CTU, please visit: [www.coloradotech.edu](http://www.coloradotech.edu).



### **About Colorado Technical University**

Founded in 1965, Colorado Technical University (CTU) provides higher education for today's career-focused students and offers students support, flexibility and resources to advance personally and professionally. CTU offers associate, bachelor's, master's and doctoral degrees. CTU campuses include ground schools in Denver, Colorado Springs, Colo.; Pueblo, Colo.; Sioux Falls, S.D.; and Kansas City; and an internet based division that delivers degree programs 100 percent online. In fact, the award-winning virtual campus was recognized as "Best of the Best" in the 2009 Computerworld Honors Program. For more information, please visit [www.coloradotech.edu](http://www.coloradotech.edu).

CTU is accredited by The Higher Learning Commission and a member of the North Central Association of Colleges and Schools. For more info visit [www.ncahigherlearningcommission.org](http://www.ncahigherlearningcommission.org) or call 312-263-0456. CTU is also a member of the Career Education Corporation (NASDAQ:CECO) network of universities, colleges and schools. For more information visit [www.careered.com](http://www.careered.com). CTU does not guarantee employment or salary.

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