Colorado Technical University

Colorado Technical University Launches Advanced Degree Programs to Address Career Education Needs in Computer Science, Social Media and Environmental & Social Sustainability
The CTU Institute for Advanced Studies degrees help equip professionals with skills in a variety of fields

Colorado Springs, Colo., October 23, 2009 – Colorado Technical University (CTU), a leading provider of education to career-motivated students, has launched six graduate degree programs designed to help prepare professionals to use technology and social media to meet changing business demands.

The new programs include two doctor of management degrees – one in emerging media and another in environmental and social sustainability; two doctor of computer science degrees – one in digital systems security and another in emerging media; and two master of science degrees – one in systems engineering and another in enterprise information systems.

All new programs are available nationally in a blended online, executive format, via the CTU Institute for Advanced Studies. Those taking the doctorate programs are required to attend a four-and-a-half-day symposium at the CTU Colorado Springs campus twice a year. Students can learn more about and enroll in these new programs by visiting www.coloradotech.edu/ias.

"By consistently developing career-relevant programs and curricula, we continue to demonstrate our dedication to helping students keep pace with current technologies and job opportunities," said Dr. Wallace Pond, chief executive officer for CTU. "As a leader in technology and science-based education, CTU can provide students with the knowledge and skills needed to pursue success in growing industries."

The new degree offerings include:

- **Doctor of management with a concentration in emerging media.** The Nielsen Company recently reported Americans spend 17 percent of their Internet time using social networking sites -- nearly triple the time spent a year ago. Other research shows companies are focusing more resources on emerging media to reach their customers. This doctoral program teaches students how to strategically use today's most popular Web technologies and social media to support organizational goals. Students develop management experience in this area by blending virtual worlds with networking communities such as Twitter, Facebook and LinkedIn.

- **Doctor of management with a concentration in environmental and social sustainability**. As more organizations are recognizing the need to conserve energy and other natural resources, this degree can help professionals acquire the credentials to guide organizational policy and action in a direction that demonstrates concern for profits, people and the planet.
- **Doctor of computer science with a concentration in emerging media**. Using a multidisciplinary approach, this degree examines how social networks, new media, web science and virtual worlds are reshaping business. The curriculum explores the ways in which increasingly popular virtual communities can be woven into successful business strategies. Students are challenged to investigate the strategic, social and financial implications of emerging media.

- **Doctor of computer science with a concentration in digital systems security**. This doctoral program is designed to provide students with the theoretical, research and application capabilities necessary to pursue career opportunities in digital systems security. Throughout the program, students can gain knowledge and experience in the implementation, evaluation and analysis of digital systems in which security is a primary component.

- **Master of science in enterprise information systems**. This degree program equips students with skills needed for coordinating, planning and implementing technical solutions to address organizational issues. The curriculum also focuses on building leadership and team-building skills.

- **Master of science in systems engineering**. This program is designed to help computer science professionals pursue increasing levels of responsibility in their career. The curriculum teaches students how to apply industry-current systems engineering tools, processes and standards, operations research, integration, quality assurance and simulation.

For more information about CTU or to register for any of the new degree programs, please visit www.coloradotech.edu/ias.

About Colorado Technical University
Founded in 1965, Colorado Technical University (CTU) provides higher education for today's career-focused students by teaching applied industry programs and offering students support, flexibility and resources to advance personally and professionally. In addition to degree-track programs at the associate and bachelor's levels, CTU offers master's and doctoral degrees through the CTU Institute of Advanced Studies -- an innovative approach to graduate degrees for career-motivated professionals.

CTU campuses include ground schools in Denver, Colorado, Springs, Colo.; Pueblo, Colo.; Sioux Falls, S.D.; and Kansas City and an internet based division that delivers degree programs 100 percent online. In fact, the award-winning CTU Online Virtual Campus was recognized as "Best of the Best" in the 2009 Computerworld Honors Program. For more information, please visit www.coloradotech.edu.

CTU is accredited by The Higher Learning Commission and is a member of the North Central Association of Colleges and Schools. For more info visit www.ncahigherlearningcommission.org or call 312-263-0456. CTU is also a member of the Career Education Corporation (NASDAQ:CECO) network of universities, colleges and schools. For more information visit www.careered.com. CTU does not guarantee employment or salary.

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