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COLORADO SPRINGS, CO.—Colorado Technical University announces the appointment of Mike Boyd as Vice President of the Center for Business and Community Partnership. CTU's Business and Community Partnership program is designed to deliver high quality learning experiences for organizations and their employees throughout the southern Colorado business community. Degree programs made available to CTU's business and community partners are consistent with the University's mission; are customized to meet each organization's specifications; and can be delivered via on-line, on-campus or on-site as preferred by the organization.

"Employers recognize the benefit of continuously developing their single greatest competitive advantage—their employees," notes Mike Boyd, M.B.A., SPHR. Boyd directs CTU's Business and Community Partnership program—one that is presently delivering employee degree programs to companies such as Progressive Insurance Company, and Honeywell.

In addition to its business partnerships, Colorado Technical University is also partnering with community-based organizations to develop and implement education solutions through higher education. "The goal of our community partnerships," explains Boyd, "is to provide leadership and community outreach support through new opportunities, customer service, enhanced business development, career development and diversity initiatives throughout our southern Colorado community."

Greg Mitchell, president of Colorado Technical University's Colorado Springs and Pueblo campuses, sees great benefit for both the University and the community at large with Boyd directing the program. "Mike's 30 years in business development and human resources make him a natural choice to move CTU's community and business partnerships forward," Mitchell states. "It has been our goal to offer our outstanding degree programs to corporations and small organizations alike in a very accessible and meaningful delivery format," he continues. "Mike Boyd brings a wealth of experience in continuing old friendships and developing new relationships as well."

In addition to a 30-year background in business development, general management and human resources in International Fortune 500 companies, Boyd brings extensive consulting experience in the high-tech, manufacturing, health care, non-profit and insurance/financial service industries. He is certified by the HR Certification Institute as a Senior Professional in Human Resources (SPHR), and is currently a candidate for the status of Fellow as granted by the Association of Outplacement and Career Consulting Firms International. A Bachelor of Philosophy, Boyd earned his MBA in Organizational Management from the University of St. Thomas, St. Paul, Minnesota.

Colorado Technical University is accredited by the Higher Learning Commission and a member of the North Central Association, 30 N. LaSalle St., Ste. 2400, Chicago, IL 60602-2504; www.ncahigherlearningcommissions.org. CTU was founded in Colorado Springs, CO. in 1965. Colorado Technical University, 4435 N. Chestnut Street, Colorado Springs, CO 80907; (719) 598-0200

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